

Building Customer Loyalty...

...the best investment I have ever made during my mortgage career.



Laurel Everett
Continuity Programs, Inc.
4375 Pineview
Walled Lake, MI 48390

Laurel,

Thank you for coming to my office yesterday with George Cunningham. I'm anxious to see how the new program works sending me the leads from my past customers when putting their homes for sale.

I will say that Continuity Programs is without a doubt, the **best investment** I have ever made during my mortgage career. The tools they have created are **professional** and **well-received** by my customers. My past customers are the biggest percentage of my business.

Thanks again,

A handwritten signature in black ink that reads "Allen Kingsley".

Allen Kingsley
Merit Mortgage
Broker