

Building Customer Loyalty...

...Realtors have been very please with the new DUAL BCL program, and my clients have been very pleased...



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Cincinnati, Ohio 45231
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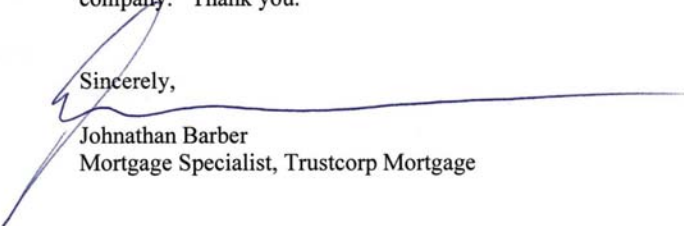
Shantel Sanders
Continuity Programs
P.O. Box 8003
4375 Pineview Drive
Walled Lake, MI 48390-9929

Dear Shantel Sanders:

I just wanted to take a moment to thank you for all of your marketing assistance. My realtors have been very pleased with the new DUAL BCL program, and my clients have been very pleased with the regular mailings that are released through the customer loyalty program. As per our conversation today, I have spoken with the owner of California Closet Company to let him know about your programs. I have also spoken with Trustcorp Mortgage loan officers about how your services have enhanced my business, and they are interested in using your company for their marketing needs.

Please feel free to call me if you have any questions. Otherwise, I will look forward to continuing our relationship, and I will certainly continue to spread the word about your company. Thank you.

Sincerely,


Johnathan Barber
Mortgage Specialist, Trustcorp Mortgage