

Building Customer Loyalty...

...your monthly tracking system is like no other...



Kathy Millar
Continuity Programs, Inc.
P.O. Box 8003
Walled Lake, MI 48390

Dear Kathy:

I would like to take this opportunity to tell you how much I appreciate the Building Customer Loyalty Program that CPI has offered Vitek Mortgage. The program's design of building the percentage of repeat and referral business really works. Your monthly tracking system is like no other.

I use this program for an additional purpose and that is to recruit loan officers to our company. When I explain how this program works and for just penny's, the response is unanimous, they can't believe it.

Thank you again for making my job easier.

Sincerely,

Mike Hobson
Sale Manager
Vitek Mortgage